

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Qualcomm Stadium Fan Code of Conduct

(San Diego) The City of San Diego's Qualcomm Stadium and the San Diego Chargers announce the code of conduct for fans for the upcoming 2008-2009 Chargers Football season.

Throughout the country, and internationally, there is increasing concern about improper fan conduct at sporting events. San Diego and the NFL are not immune from these problems. Despite increased enforcement efforts in recent years, citizen's complaints about inappropriate fan behavior at Chargers games have increased. The City of San Diego, the Chargers, and our other stadium partners are committed to assuring that every fan has a positive experience when attending events at Qualcomm Stadium.

To that end, we are implementing new policies and we are working to better educate the public about the Fan Code of Conduct at Qualcomm events.

New this Chargers' season:

- Access to the parking lot will be reduced from five to four hours for the general public;
 those who hold pre-purchased permits will still have access five hours before kickoff.
- Additional signage will be placed in the parking lots detailing the fan code of conduct.
- An outreach team will work in the parking lot to engage fans about conduct and alcohol issues before entering the stadium.
- A two-drink limit per transaction until the start of the third quarter. After the third quarter begins, one-drink limit per transaction. No alcohol will be sold in the fourth quarter.

Qualcomm Stadium News Release August 6, 2008 Page 2

Fan Code of Conduct

Fans who demonstrate inappropriate and disruptive behavior, including the following, are subject to ejection and season ticket holders risk losing their season ticket account and/or parking privileges for:

- Excessive consumption of alcohol
- · Obscene, offensive or abusive language or actions
- Fighting, or otherwise dangerous, abusive or profane behavior
- Unruly or inconsiderate behavior
- · Indecent exposure
- Wearing obscene or indecent clothing
- Smoking, except in designated areas
- Scalping or other improper resale of tickets
- Interfering with security procedures
- Interfering with the progress of the game, going onto the field or throwing any object onto the field or on the stadium premises.

Event patrons are responsible for their conduct as well as the conduct of their guests and/or persons using their tickets. Even if season ticket holders give away or sell their tickets to a game, the account holder is accountable for the actions of those using the tickets.

Stadium staff will promptly intervene to support an environment where event patrons, their guests, and other fans can enjoy the event free from the above behavior. Event patrons and guests will be subject to ejection without refund and potential loss of ticket privileges for future games for violations of the Code of Conduct.